

Ojo al Piojo!

The 8th International Children's Film Festival

July 2018, Rosario, Argentina

The Centro Audiovisual Rosario (Rosario Audiovisual Center), under the Ministry of Culture and Education of the Municipality of Rosario invites directors, producers, children, youngsters, adults, students of film workshops, schools, to show their short films on a screen that brings together films from around the world that excite, entertain, teach and invite to live a special moment.

This Festival proposes a meeting place between the cinema and the children who assume a leading role, as they participate as filmmakers, jury members and spectators.

The innovation of the audiovisual language, the quality productions and the respect for the children's public are the fundamental axes that the Festival proposes for the promotion to the integral development of the childhood.

Official Competitions

a) Official Competition of short films made by children and young people: it contemplates the productions where they have participated in the integral production and that represent their genuine ideas and interests.

b) Official Competition for short films made by adults: it includes short films made by over 18 years who express content intended for children, without images of violence, whether explicit, gender or psychological.

Terms

1 - One or several short films of up to 15 minutes, including credits, made by children, young people and adults, destined exclusively for children, can be registered, produced from January 1, 2016 to May 4th 2018.

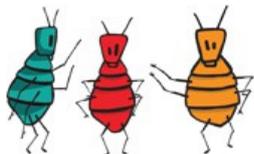
2 - The deadline for the reception of the short films is Friday, May 4, 2018.

3 - All short films must be dubbed into Spanish. Subtitled productions will not be accepted.

4 - Short films that have been directed and / or produced by personnel of any dependency or organization of the Municipality of Rosario may not participate.

5 -The inscribed material must comply with the following technical requirements:

a) format: .mov or .mp4 HD with H264 encoding . 1920 x 1080 Full HD, with quality from 2 Gb, whitout watermark.



b) good quality and fidelity in both image and audio, the shorts films with technical problems will be descalificated.

c) They must attach 3 images or photographs (.jpg format, 300 dpi), poster (300 dpi), trailer, synopsis and data sheet for the festival communication.

d) The credits and backstage can not have an extension greater than 3% of the duration the short film.

6 - The short film will be considered a final copy. In case of being selected the festival may require a copy in DCP.

7 - The filmmakers authorize the use of up to 10% of each work, with a view to the promotional exhibition of the Festival.

Registration

This Festival does not charge registration.

The short films can be registered by choosing one of the three platforms:

<https://evennial.com/es/festivals> (free registration platform)

<https://festhome.com>

<https://www.clickforfestivals.com>

Juries

All short films will be evaluated by a Pre-Selection Jury that will be entitled to select the works that will integrate the Official Competitions.

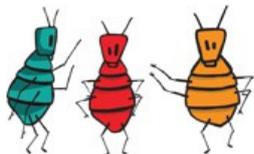
The Award Jury will consist of children, young people and adults linked to audiovisual production in general. You will choose the prizes and mentions corresponding to both competitions.

The decision of the Jurors is final. All unforeseen cases will be resolved by the Organizing Committee.

Awards

Prize to the Best Short Film made by children and young people consisting of the sum of \$ 25,000 (twenty five thousand pesos). This value should be used to purchase equipment for continue with te audiovisual production. The winners must inform the purchase of the equipment by sending the copy of the invoice and photos to the festival mail.

Prize to the best Short film made by adults that consists of the sum of \$ 25,000 (twenty thousand five pesos).



Prize "Mirada de piojo" to the short film most voted by the public.

Prize "Faber Castell" to the Argentine short film that contributes to the reflection and sensitivity about the care of the environment.

RAFMA Award (Argentine Network of Festivals and Audiovisual Samples) to the best Argentine short film of the Official Competition of short films made by adults.

The Jury has the power to grant special mentions in those areas that it considers.

Cinematheque

1 - All the short films will be part of the Cinematheque of the Rosario Audiovisual Center, which undertakes to disseminate them in a strictly cultural, didactic and / or pedagogical, non-commercial way.

2 - The filmmakers who enter their short films accept their exhibition in itinerant exhibitions of the Festival, film cycles and tv festival program as well as other educational proposals of the CAR. These activities are only intended for the dissemination and promotion of cinema.

3 - Timely notification will be given about the aforementioned activities.

IMPORTANT: The only presentation at the Festival implies the tacit and total acceptance of the present regulation and another complementary normative.

Audiovisual Center Rosario

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